



# Welcome to 2010 Taipei International Gardening and Horticulture Exposition

The 2010 Taipei International Gardening and Horticulture Exposition will be held for the first time in Taiwan from November 6, 2010 to April 25, 2011 by the Taipei City Government and the Taiwan Floriculture Development Association, TFDA.

This grand event offers an excellent opportunity to inspire people's concern for their living environment around the world, and stir them to make their homes, neighborhoods and communities more green, more energy efficient, and sustainable.

The theme of the Expo is "River · Flower · New Horizon". Key design areas include "Gardening", "Technology", and "Environmental Friendliness". The convenient Expo site covers 91.8 hectares in the heart of Taipei. The 15 major pavilions of the Expo will be distributed throughout the site.

## Brief Introduction to Exhibition and Competition

In cooperation with our sister cities and other organizations, we would like to invite you to join us for this extraordinary event. We sincerely hope that you will participate in the exhibition and competition (2010 Taipei International Gardening and Horticulture Exposition – Exhibition and Competition for Global Garden Area and International Indoor Floriculture) for the interchange of gardening and horticultural skills and experiences.

### Global Garden Area

The Global Garden Area is situated in Taipei Art Park. The 17-hectare space is utilized specifically for outdoor display. Adjacent to the Taipei Fine Arts Museum, a site boasting great cultural richness, the Global Garden Area is itself blessed with unique cultural character.

Bringing together gardening and horticultural experiences, the Global Garden Area will be used to host the outdoor garden competition. The competition organizers have designated nine classes of Exhibition / Competition. Judging criteria will include garden design, facilities, and materials. Exhibitors may apply for different classes depending on their strengths and expertise. The deadline for application is **31 December, 2008**.

## International Indoor Floriculture Area

Located inside the EXPO Dome in Yuanshan Park, this pavilion will offer a total of 31,051 M<sup>2</sup> of floor space for displaying floricultural skills and techniques from different countries, integrating environmental ideology and technology.

The pavilion will comprise 19 classes. Class 1 to Class 16 is for competition; applicants interested in competition may enter any class among them. Classes 17 to 19 are for exhibition only, and will not be judged or awarded any medals or prizes. The deadline for application is **31 October, 2009**.

## Privilege Package

The organizers of this exposition will offer participants a privilege package including financial subsidies of NT\$ 2.5 million (about US\$ 80,000, NT\$1: US\$32) per unit of 300 M<sup>2</sup>. Please note that the organizers reserve the right to accept or reject applications because of space limitations or other reasons. Therefore, we strongly recommend submitting your application and the **Letter of Intent** before **31 December, 2008**.

If you are interested in taking part in any exhibition or competition, we would like to invite you to attend the Signing Ceremony of the Expo, a magnificent event to be hosted by the Taipei City Government in March, 2009. We believe this gala event will be an excellent platform for generating publicity for your city or country.

For more information about exhibiting or competing, please refer to the Guidelines for the Global Garden Area and International Indoor Floriculture, or contact the office of the 2010 Taipei International Gardening and Horticulture Exposition.

We look forward to working with you at the 2010 Taipei International Gardening and Horticulture Exposition.

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